

Quality assurance and national accreditation

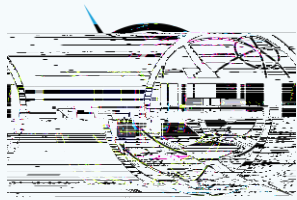
Branding and certification

Language

Customisation to local context and learning needs

Format





Support individuals in learning the essential elements of financial management focused on micro-enterprises and digital tools that can strengthen their small businesses.

: Citizens with low literacy levels.

Complete a self-diagnosis of an individual or business financial situation;

Understand how to access financing through saving groups or credits;

Raise awareness on available digital tools for savings and credit, including to send and receive payments.

Online safety and security.

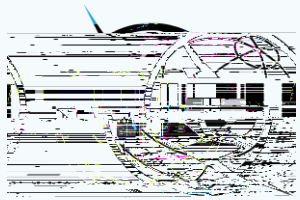


The course was piloted in the Dominican Republic in May 2023 before being converted into an e-learning product.

Available by August 2024.

Languages: English, French, Spanish





Delivery modality: From self-paced online learning content to instructor led courses. Role of the trainer.

Language and localisation

Existing content

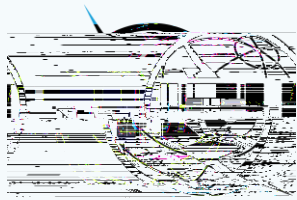
Sustainability and ensuring knowledge transfer when:

- Building institutional capacity

- One or several trainers leave the DTC

- Changing focal points





Availability of content vs. delivery of content: It is not because content is available that it needs to be delivered right away. Think about:

What are existing needs at national level and which of the available content meets those needs?

What additional steps should DTCs undertake to be able to channel the content into their own activities, to make sure it aligns with priorities?

Are the trainers/instructors in your DTC already equipped to deliver this content?

What type of support is needed?
(From ITU, the content provider, stakeholders)



